





# **COVER PAGE AND DECLARATION**

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## Introduction

The economic development of nations depends heavily on trade operations. Countries have pursued numerous attempts to integrate their trade agreements for mutual economic development since 1994 when the North American Free Trade Agreement (NAFTA) became effective on January 1. In particular, NAFTA invites my interest because of its complexity and ambitious design for someone who researches economic policy relationships. The agreement advanced the goal of trade restriction removal between the US, Canada, and Mexico to create an economic union with no barriers. This agreement focused on the development of economic integration while enhancing commercial relationships to increase financial growth among all participating nations. The trade pattern and working conditions altered constantly since NAFTA implemented its framework which established a new direction for investment flows.

The ASEAN Free Trade Area implemented its distinctive method of regional collaboration when it established itself in 1992 in Southeast Asia. Through its provisions to drop tariffs and promote internal trading AFTA strengthened ASEAN into a larger force in world commerce. Since its foundation in 1992, AFTA followed a different path from NAFTA using gradual integration to reduce economic gaps while NAFTA focused on fast liberalization between developed and developing world spheres. This dissimilarity makes NAFTA stand out when compared with AFTA.

Through this paper, I analyze the objectives of these two landmark agreements conduct a methodical comparison of implementation, and review their achieved results. The evaluation of their success and challenges delivers vital knowledge that shows how trade agreements modify economic conditions and generate knowledge for upcoming multicountry partnerships.

# Chapter 1: The North American Free Trade Agreement (NAFTA)

### Objectives of NAFTA

Through its protected and predictable business environment, NAFTA worked to attract international capital investment. Businesses may operate with confidence because of the agreement's features protecting investors, standardizing rules, and offering dispute resolution procedures. By utilizing each member nation's comparative advantages such as the United States' cutting-edge technology, Mexico's labor-intensive sectors, and Canada's natural resources NAFTA also aimed to increase industry efficiency and competition.

Furthermore, NAFTA sought to integrate Mexico into a larger regional market to support economic development, especially in that country. The accord seeks to reduce economic discrepancies between member states through industrial and job market expansion. NAFTA established its primary purpose as a partnership that would promote economic expansion throughout all of North America through mutual benefits.

### What are the primary trade items in NAFTA?

NAFTA promotes the unrestricted exchange of agricultural commodities including eggs, grain, and meats; manufactured items such as auto components; and raw resources like steel and textiles. This agreement ensures intellectual property rights coverage extends to all three sectors that contain patented titles trademarked items and copyrighted products. The agreement specifically leaves out aviation transport together with maritime services and basic telecommunications when defining its service range. Furthermore, U.S. investors are assured parity with domestic investors in Mexico and Canada. Consequently, all three countries experienced increased imports following the implementation of NAFTA. Mexico's imports, as a percentage of GDP, had the most significant growth. This was succeeded by the US and Canada, whose imports had minimal growth, but increased nonetheless. The below graphs illustrate Imports and Exports before and after NAFTA.

### Positive Impacts of NAFTA

The Mexican economy experienced dramatic changes after NAFTA because the agreement created new business options and global investment through direct foreign investment (FDI). The enhancement of Mexico's foreign direct investment (FDI) reached astonishing levels from 1993 to 2018 when it grew from \$15 billion to over \$500 billion while production activities remained the key drivers. Throughout this period the automotive industry experienced rapid success because by 2020 Mexico exported 30% of its total shipments making it a leading global automobile manufacturer. The growth in exports along with the establishment of Mexico's maquiladora factories was among the most significant aspects of this expansion which resulted in job creation. The factories that appeared following trade agreements like NAFTA became fundamental to the development of worldwide supply chains for underdeveloped nations.

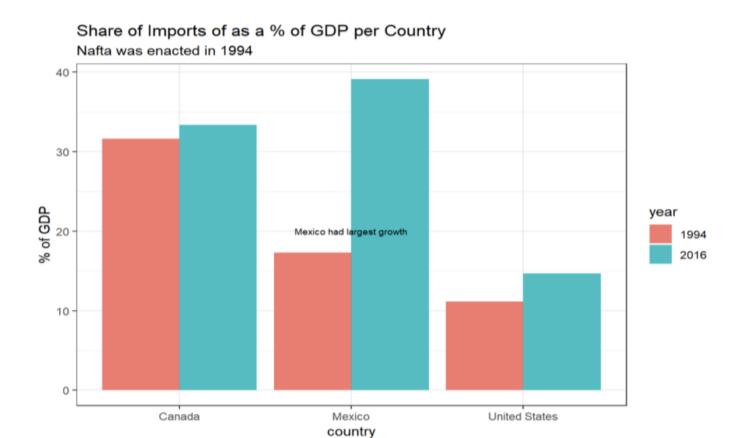
NAFTA produced substantial economic effects on the United States which mainly resulted in reduced commodity prices. Manufacturers in America gained two major advantages from importing cheaper goods from Mexico because they made production more cost-effective and maintained competition while reducing consumer costs. People widely understand how affordable products can improve daily existence and NAFTA played the same role in this process. The U.S. agriculture industry obtained major benefits through expanded sales of meat products soybeans and maize to Canada and Mexico. Agricultural exports to NAFTA partners achieved an amazing growth from \$8.9 billion in 1993 to \$39 billion in 2018. The expansion type provided major benefits to American farming operations.

Canada obtained numerous advantages from NAFTA mainly in energy production and manufacturing. NAFTA enhanced Canada's status as an essential oil and natural gas exporter to the United States resulting in unprecedented industry growth. United States consumption of Canadian exports reached 75% which increased the accessibility of the American market for Canadian manufacturers. The improved market access led to

economic stability in Canada through employment creation. Trade provisions of NAFTA agreements create remarkable economic advantages across all sectors. A comparison between pre-NAFTA trade levels and post-NAFTA trade levels appears in the following table.

Trade Statistics	Before NAFTA (1993) \$290 billion	After NAFTA (2019) \$1.2 trillion
Total trilateral trade		
U.S. exports to Mexico	\$41.6 billion	\$256.2 billion
Mexican exports to U.S.	\$39.9 billion	\$346.5 billion
Canadian exports to U.S.	\$110 billion	\$292 billion
U.S. exports to Canada	\$116 billion	\$292 billion

In addition to the monetary benefits, NAFTA promoted collaboration and improved diplomatic relations among its participating countries. The way the pact encouraged dependency and opened the door to a more secure and cooperative regional connection intrigues me. Additionally, it promoted the adoption of updated rules and contemporary business practices, aligning the three nations' industries. This alignment demonstrated the revolutionary potential of regional trade agreements by streamlining processes and increasing efficiency. The below graph shows the effect NAFTA made on the share of imports as a percentage of GDP per country for the three nations:



### Negative Impacts of NAFTA

Southern agricultural producers and small-scale manufacturers lost their economic stability because NAFTA introduced highly competitive U.S. farming practices into the Mexican market. Because of cheaper imported products, the large number of Mexican farmers lost their farms leading to worsened rural poverty and population movements. Despite international investment growth the maquiladora workers received inadequate pay and faced substandard working conditions and lacked sufficient labor rights protection.

There were environmental effects of NAFTA as well. Particularly in Mexico, where environmental restrictions were laxer, the surge in cross-border industrial activity resulted in increasing pollution and stress on natural resources. Critics contend that the deal caused serious ecological damage by placing a higher priority on economic expansion than on sustainable practices.

Furthermore, the introduction of NAFTA increased income disparity in many areas. The economic inequality widened as many small businesses and workers found it difficult to compete, even though big corporations and investors gained greatly. These negative consequences highlight the difficulties in attaining fair results in free trade agreements, especially when combined with the lack of safeguards to address labor and environmental norms. NAFTA's faults are still a topic of controversy, influencing how future trade agreements are drafted and implemented.

### In what manner does NAFTA regulate currency rates?

Although exchange rates are not specifically mentioned in the North American Free Trade Agreement (NAFTA), it does include certain restrictions on how they must be used. According to the agreement, each country may have a foreign exchange rate policy to help with balance of payments issues as long as it doesn't lead to "arbitrary or unjustified" actions. The agreement stipulates that each nation must "refrain from manipulating exchange rates or undertaking other actions to influence exchange rates with the intent of unduly affecting economic conditions or obtaining competitive advantage" (Office of the United States Trade Representative, n.d.). These clauses aim to guarantee that neither nation possesses an inequitable advantage and that all three countries adhere to the same regulations for the utilization of currency rates.

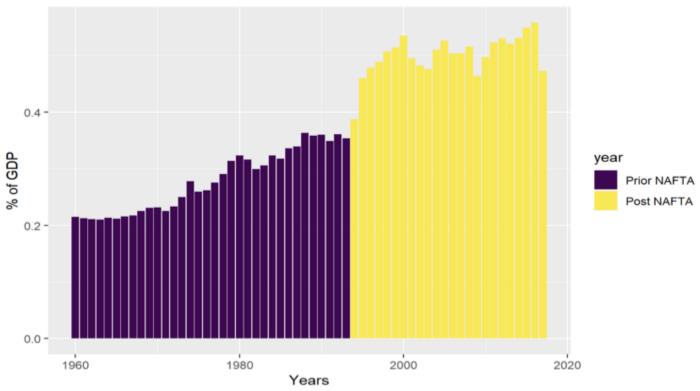
## How have the policies of NAFTA impacted the economies of its member nations?

Strong economic growth has resulted from the rise in exports and foreign investment in Mexico. This expansion has been mostly ascribed to the rise in foreign investment and augmented commerce stemming from NAFTA. In the United States, NAFTA has produced a more ambivalent impact. Although technology has resulted in heightened economic growth in certain areas, it has concurrently precipitated employment losses in manufacturing and other industries (Dimick, 2015). This phenomenon has been particularly evident in the Midwest, where numerous individuals have experienced job losses and salary reductions attributed to heightened competition from Mexico and Canada (Klein, 2019). Nonetheless, it has generally exerted beneficial effects on the economies and GDP of its nations.

The general GDP growth rate increased dramatically compared to previous years after NAFTA was put into effect, and the growth rate's volatility decreased. However, before the creation of NAFTA, the GDP growth rate was often higher. The difference in traded goods before and after NAFTA's implementation is depicted in this graph.

## Overall Share of Traded Merchandise as a % of GDP

Prior Nafta: 1960 - 1993 Post Nafta: 1994 - 2017

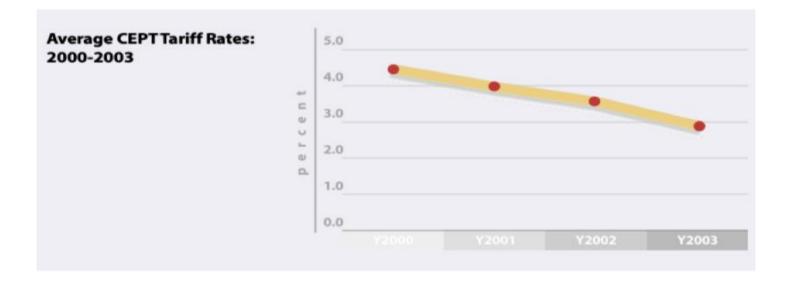


After it was put into effect, the total percentage of goods traded under NAFTA rose dramatically.

## Chapter 2: AFTA - The ASEAN Free Trade Area

The Asian economic situation improved through the creation of the ASEAN Free Trade Area (AFTA) by the Association of Southeast Asian Nations to deepen economic ties between member states in 1992. AFTA along with its goals of foreign capital attraction worked to simplify trade regulations and minimize transaction expenses. The main focus of AFTA stands opposite international agreements because it directs members to utilize their differing economic assets including Indonesia's natural resources along with Singapore's service industry sector to achieve collective growth.

AFTA obtains strategic functions that promote regional cooperation stability among its member states in addition to its primary economic goals. Lowering the potential for conflicts in international negotiations and expanding collective negotiation strength between member states emerges from AFTA because of its economic interdependence policies. The execution of AFTA faces difficulties because countries vary economically and fear losing protective measures for industries along with troubles connected to non-tariff restrictions.



#### Main Trade Items in AFTA

The ASEAN Free Trade Area through its promotion of strategic goods trade has revolutionized the way Southeast Asia conducts its international business. The main AFTA trade products create a solid complementary trading system across the region since they reflect the unique resource offerings and industrial capabilities of member nations.

The main exports of AFTA consist of rice together with fish alongside palm oil and rubber which comprise essential components of commercial activities. Palm oil and rubber production dominate the global market through Malaysia and Indonesia yet Thailand together with Vietnam excels in rice exports. The produced goods from AFTA nations operate within local borders while extending across international territories to provide support for domestic economies. AFTA's trade mainly consists of manufactured products starting with machine equipment and electronic goods and automobile sections.

The textile and clothing trading sector remains popular while low labor costs help Vietnam and Cambodia become more significant participants in this field. These trade products demonstrate that AFTA drives financial dependencies between countries while demonstrating its crucial function in regional business operations.

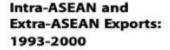
#### Effects of AFTA on its Members

With its promotion of commerce, economic expansion, and regional integration, the ASEAN Free Commerce Area (AFTA) has had a major influence on its member countries. The success of AFTA's initiatives to lower tariffs and trade obstacles is what I find most amazing. Intra-ASEAN commerce has increased dramatically since its founding in 1992, from around \$82.4 billion in 1993 to an astounding \$717.4 billion in 2022, accounting for 22.3% of all ASEAN trade. This increase, in my opinion, is about how AFTA has bonded the area together, fostering a more integrated and cooperative economy, rather than merely about the numbers.

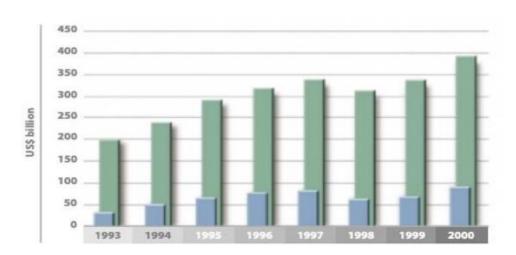
Foreign direct investment (FDI), which has changed the economic landscape of several member nations, has also been brought about in large part via AFTA. FDI inflows to ASEAN totaled \$174 billion in 2021 alone, making over 11% of all FDI worldwide.

But the thing that most impresses me is how AFTA helps small and medium-sized businesses (SMEs). As the backbone of ASEAN economies, these companies have found it simpler to grow internationally, generate employment, and develop resilience thanks to AFTA. It's encouraging to observe the real impact that opening up markets and streamlining trade procedures may have on smaller firms.

AFTA has gained different levels of advantage across its membership despite its implementation. Singapore and fellow wealthy AFTA members have received major benefits from their advanced economic infrastructure yet Laos along with Cambodia faces difficulties achieving AFTA's maximum potential. While AFTA serves as a force for economic equality reduction in the region. The GDP of ASEAN grew from \$580 billion in 1996 to \$3.6 trillion in 2022.







#### **Negative Consequences**

Member states of ASEAN have not achieved similar benefits from AFTA implementation. Anti-Fragility Trade Agreement delivered more advantages to advanced developing nations including Singapore Malaysia and Thailand than to underdeveloped members including Cambodia Laos and Myanmar. AFTA-related trade reconciliation has deepened market competition which led to specific industry layoffs. The increased commercial activity from AFTA has produced additional environmental problems. The growth of commercial

trade activities has generated higher movement of goods and manufacturing which ultimately brought about increased environmental pollution together with other environmental risks.

### Future Outlook of the AFTA

The AFTA started in 1992 and accomplished notable progress but needs more extensive work to meet its targets fully. The AFTA organization should work actively to resolve its existing problems with standardization of regulations procedural streamlining and non-tariff trade barriers elimination. ASEAN member states need AFTA to advance intraregional trade and investment because this will boost their trading position versus international competitors.

## Conclusion: A Comparative Reflection on NAFTA and AFTA

Physical assessment of NAFTA and AFTA reveals that both economic frameworks brought substantial changes to their assigned territories through various approaches despite diverging outcomes. The main purpose of NAFTA was to eliminate trade restrictions while it aimed to unite mature economies from the United States and Canada with the rising nations of Mexico. The main purpose of AFTA focused on eliminating economic differences between member states and developing unified economic zones to strengthen Southeast Asian economies.

The distinctive character of NAFTA stems from its size as well as its members' high level of economic cooperation. The trade agreement created a surge in commerce between all members because it favorably touched sectors like energy production and automobiles alongside agricultural industries. Job losses together with stagnant wages in particular industries raised social challenges which hindered economic progress. The success of NAFTA depends on its ability to strengthen economic interdependence, yet enduring challenges began because it failed to manage inequality.

AFTA reveals its impressive value by stressing the inclusion of regional members. It has become possible for smaller and less developed economies within ASEAN to participate in international markets because of barrier removal and intra-ASEAN trade support. Regional stability receives strong support from AFTA because the collective helps weaker nations to thrive which displays shared dedication to stability. The main issues with AFTA relate to its difficulties with resolving both technical trade barriers and its responsibility to distribute trade benefits equally. The mutual objective to promote economic and trade cooperation exists between NAFTA and AFTA but they present overwhelming differences in approach. NAFTA emphasized efficiency and market accessibility during its creation although AFTA followed a slower yet inclusive development path that accommodated member countries with different economic standing.

The AFTA method of focusing on development gap reduction stands as an example NAFTA should have implemented since its members display varying levels of economic development. These international trade accords function as essential examples that provide insights for developing fair economic frameworks to be used in global commerce evolution.

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